# DE-RISK YOUR DIGITAL HEALTH JOURNEY

Your partner for safe and successful digital transformation
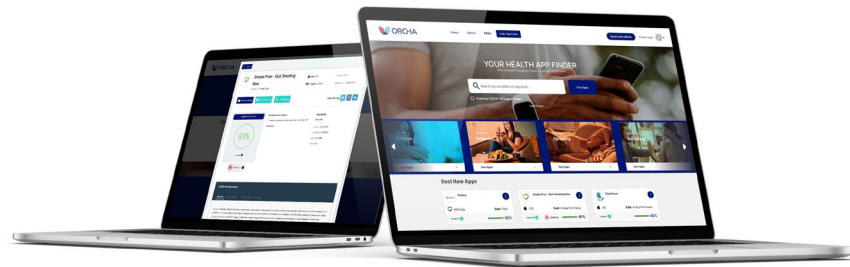
**ORCHA**

# DE-RISK YOUR DIGITAL HEALTH JOURNEY

## Your partner for safe and successful digital transformation



## Empower patients with digital health

**5 million**
of healthcare workers believe digital health can improve patient health

**400%**
increase in use of digital health since COVID-19

**38%**
of people in the UK have already used a health app

**65%**
want NHS & social services to recommend digital health

Your digital transformation plan will revolutionise NHS services, identifying new ways for patients to be empowered with digital.

But with no regulation and 80% of digital health products not meeting quality standards, how are you upholding patient safety and consistently putting only the best tools in the hands of frontline staff?

Our turnkey end-to-end system helps NHS organisations to assure safety and increase adoption, by ensuring:

- 100% of digital health products are safe and compliant with standards
- Digital health products remain compliant after products evolve or standards change
- Horizon scanning to spot the best technologies
- A single consistent source for prescribing digital health solutions
- Governance tracking to enable safety recalls

The NHS has trusted ORCHA to deliver safe and effective digital health solutions since 2015. Our customers include:



*Plus ICS, and Secondary and Primary care providers right across the UK.*

# THE ORCHA
# CLOSED LOOP SYSTEM

Partnering with ORCHA will help you revolutionise NHS services and identify new ways for patients to be empowered with digital.

## Trusted Digital Health   Digital health reviews and accreditations
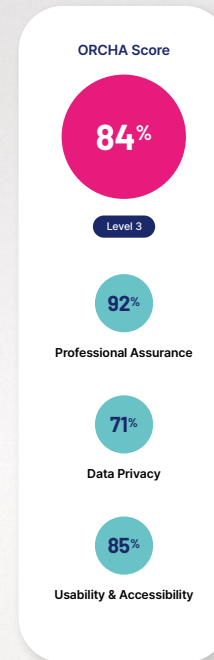
Our independent, objective assessment methodology is globally unique and enables the rapid certification of digital health solutions with unmatched speed and accuracy. We fuse technology and expert evaluation to deliver a robust, continuous and cost-effective assessment methodology, offering:

- Assessment against more than 350 criteria across 21 digital health standards
- Automatic re-review flagged and scheduled when a product is updated. Certification of the new Digital Technology Assessment Criteria (DTAC) for health and social care

## Access and Activation   Digital Health Library and ORCHA Pro Account

We build bespoke digital health libraries to provide a single source of all compliant digital health solutions, ensuring consistency of tools for health and care professionals across a system.
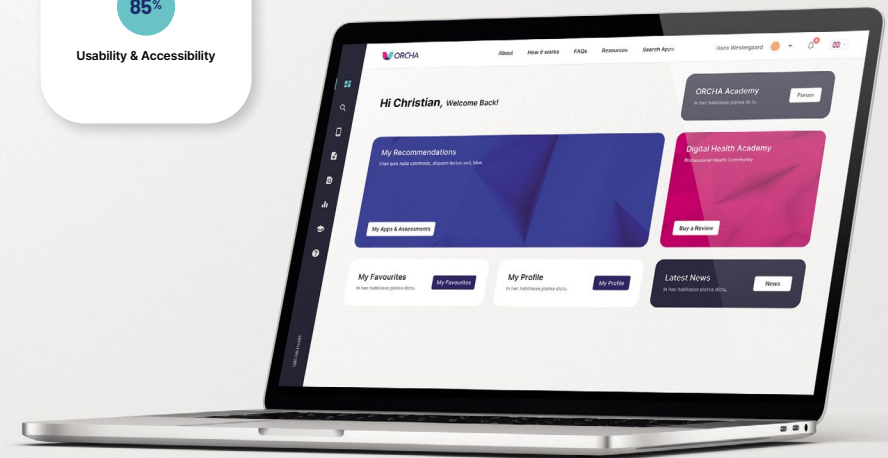
Our libraries include a pro account, letting health and care professionals find and recommend chosen digital health products directly to service users over email or text. With you, we map products to your patient pathways, to build a digital health formulary that embeds digital into every day practice and ensures patients are given a consistent experience.

**ORCHA Score**

**84%**

Level 3

**92%**

Professional Assurance

**71%**

Data Privacy

**85%**

Usability & Accessibility

## Build a digital-ready workforce

**93%**
of healthcare workers believe digital health can improve patient health

**28%**
of app usage is recommended by healthcare professionals

*ORCHA Pro Account*

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# THE ORCHA
# CLOSED LOOP SYSTEM

Trust, access and risk management are critical to increase the use of digital health in patient pathways.

### Risk Management   Governance in the adoption of digital health

Our end-to-end technology provides the data and insights needed to safely govern a system-wide digital health programme, including:

- Horizon scanning the market for new areas of interest and combining this with one of the largest datasets on digital health, allows us to produce unique insights and reports in any given area. This helps you make the best and most informed decisions.
- As every recommendation is tracked, products can be recalled if a safety issue is ever found.
- We work with organisations to create robust procurement frameworks to help speed up purchasing decisions and enable systems to pay for digital interventions on behalf of patients.
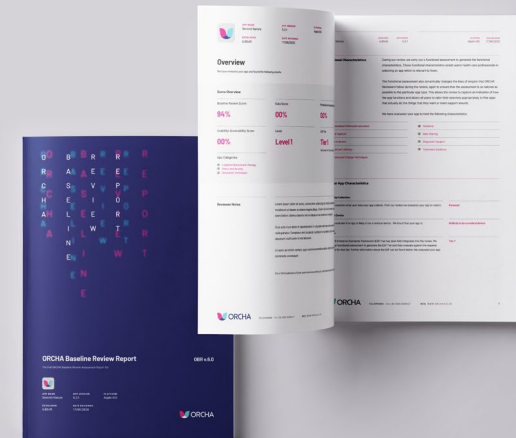
### Case Study:   Digital Transformation across the South West

Faced with a growing demand on services, the seven Integrated Care Systems (ICSs) across the south west understand the importance of empowering citizens with digital health. But rather than select individual products for specific conditions, they first wanted to lay the critical digital infrastructure across the region as the foundation for safe and effective digital transformation.

All seven ICSs rolled out the ORCHA assessment, library, and health and care professional account services. This put in place the governance needed to assure that the digital health technologies recommended by a team of 2,800 professionals across almost 50 organisations consistently meet standards and pinpoint the best solution for every patient.

"For safety, practical, and effectiveness reasons, ORCHA is a foundation platform that every part of the NHS and healthcare professionals should have access to."

Crystal Dennis,
Interim Lead for Public Facing Digital Health Services, Our Dorset Digital



*Case Study: Seven Integrated Care Systems roll out ORCHA across the South West*

De-Risk your Digital Health Journey - Your partner for safe and successful digital transformation   ORCHA

# ABOUT ORCHA

ORCHA is the global leader in providing access to trusted digital health technologies, having reviewed 12,000 digital health products; more than anyone in the world.

We help develop standards, build accreditation frameworks and deliver digital health programmes for providers in Europe, the US and Australasia, and have conducted more than 12,000 digital health assessments against these standards.

## What our clients say about us

"We are now able to support people to look after their mental health, and this app library provides a one-stop shop where the public can access safe and secure apps to help them during the pandemic."

Robin Swann,
Health Minister, Northern Ireland

"By working with ORCHA to create an online platform of apps that are safe for our young people to use, we know that we can encourage more young people to reach out for help, and save more young lives."

Lisa Roxby,
Papyrus, the UK Charity for the Prevention of Young Suicide

"The Society's app library [ORCHA] is a vital tool to support occupational health. It allows our members to recommend apps with confidence to their patients."

Christine Poulter,
Strategic Clinical Adviser, The Society of Occupational Medicine (SOM)

"It gives you, in essence, a kitemark... having something like ORCHA is a game changer."

Dr Devender Roberts,
Maternity Clinical Director,
Health Minister, Northern Ireland.
Consultant in Obstetrics and Fetal Medicine to the Liverpool Women's NHS Foundation Trust

"We are the world's largest single source of digital health compliance and our vision is to improve lives with the best digital health."

Liz Ashall-Payne,
Founding CEO, ORCHA

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# Get in Touch

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